



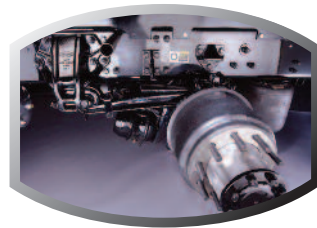
MODEL
389

TRADITIONAL TRUCKS

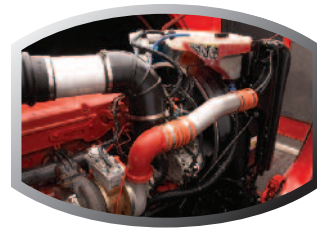
The Peterbilt Model 389 is the flagship of premium traditional trucks with aerodynamic enhancements and innovative solutions that provide owner operators with the exceptional quality, value and style they deserve, and fleets with the ultimate driver retention tool. The Model 389 features the industry's only aluminum hood with a 131" BBC and Peterbilt's lightweight, all-aluminum cab. Three premium cab interior options are available as well as a full selection of detachable and comfortable Unibilt® sleepers including the ultimate in luxury, the 70" Platinum Level sleeper. A series of aerodynamic enhancements with an optional roof fairing help make this the most fuel efficient traditional Peterbilt ever built. The Model 389 is an uncompromising blend of old world craftsmanship and new world sophistication, and the industry leader in traditional styling, quality and resale value.



A lightweight and durable hood is the industry's only all-aluminum hood, with a rugged stainless steel grille that features a distinctive punched oval pattern and a one-piece, polished aluminum crown.



The Model 389 offers a variety of front and rear suspension options including Petebilt proprietary units that are lightweight for increased load capacity.



A lighter weight cooling system provides increased capacity to accommodate the highest horsepower engines. Other features include a new fan shroud design and silicone hoses.



The luxurious Platinum Level interior features a "soft-touch" padded dash, a GPS navigation system, LED backlit gauges, burl woodgrain and a powerful HVAC system for year round comfort.

