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HIGH-VALUE • REAL-WORLD • SOLUTIONS

Success in the hard-nosed business of moving goods from Point A to Point B means never again having to choose between a vehicle that's a pleasure to drive and one that's profitable to operate.

When you've arrived, there's really only one choice to make: Kenworth W900. The perfect fusion of cutting-edge technologies, expert engineering and classic styling. It just doesn't get any better than this. • From the day it was introduced, the W900 reflected a dramatic departure in heavy-duty trucks. It brought the road to life for drivers and owners alike. Set the pace in long-haul performance, reliability, ease of maintenance, productivity and sheer luxury. Combined ready-for-anything functionality with beautifully aesthetic design like never before. And proved as comfortable



behind the wheel as it was on the bottom line. Since then, our job has been to carefully – and continually – refine the W900 without changing what made it great. • Today, few things in business exceed expectations quite like a Kenworth long-nosed conventional. Fewer still continue to excite and inspire successive generations of drivers. For many, a W900 is the ultimate goal. And no wonder. In a world of copycats, knockoffs and unrelenting parity, this is an original – a rare piece of individuality you can call your own. • Kenworth W900. A high value – real world – solution.



**At a time when mass production has largely replaced craftsmanship,
this conventional elevates you way above the rest.**

When you drive a Kenworth W900, you own the immediate vicinity. It is a look. It is a sound. It is the undeniable recognition of your achievement.

- After all, who could ignore the sheer presence of Kenworth's W900L – with 130 inches from bumper to back-of-cab, one of the longest of long-nosed conventionals. Or miss the personalized message so clearly reflected in customized brightwork, hand-stitched upholstery and soul-stirring dual chromed stacks. Who wouldn't gaze with envy at a hand-masked, hand-finished paint job that exhibits a luster so deep you can see it for miles. Or fail to appreciate the exclusive styling of a Kenworth AeroCab® or Studio Sleeper.
- A W900 blends the choices you make, from powertrain to paint scheme, with Kenworth's right-the-first-time manufacturing integrity. The result is the best-engineered, hardest-working, most luxuriously comfortable, downright awe-inspiring truck we know how to build.
- Kenworth W900. No matter where it goes, it won't go unnoticed.



Behind this enduring symbol of excellence resides a truck that blends traditional Kenworth styling with state-of-the-art technology.



World-class quality and truly inspired ergonomic design combine to deliver a superior driving experience. Everything looks better through the windshield of a W900.



If you're going to tour the country with 80,000 pounds, there's no better way to do it than from the driver's seat of a W900L.





Like the very best of classic American design, Kenworth takes an unapologetic approach to luxury – one that embraces elegance, proportion and a perfectly natural integration of man and machine.

Inside a W900, it's easy to understand why so many professionals would prefer to turn the key on a Kenworth than *any* other truck. • Deep, luxurious machine-stitched Diamond-and-button upholstery surrounds you with a rich-looking interior of unsurpassed comfort. Fully adjustable Air Cushion Premium Plus seats have been orthopedically contoured for lateral and lumbar support. The state-of-the-art dash features multiplexed electronic instrumentation, all the gauge options you want, and large, easy-to-reach switches and controls. • In-cab storage includes a convenient place to put your thermos; upholstered seat back pockets; slide-in logbook and pen holder; center console with drink holders, two 12-volt outlets and a perfect spot to place your cell phone and more. • Then there are all the subtle things you can't see – you simply have to experience. Like Kenworth's high performance heater/air conditioner with the motor thoughtfully mounted on the firewall to minimize cab noise. The flatter toe board angle and suspended throttle and clutch pedals that reduce leg strain. And the fit and finish you expect from Kenworth.



Getting in and out of a W900 is easy. With big, wide-opening doors, ergonomically positioned traction-grip steps and generous grab handles, cab access feels just right.



Air Cushion Premium Plus seats – orthopedically sculpted, fully adjustable for lateral and lumbar support, reclinable and available with arm rests – smooth out the rough spots.



With your needs in mind, the center console now features two 12-volt outlets and is a perfect place to store items such as cell phone, cups or soft drinks.



Available in Diamond (right) and Splendor (above) upholstery, Kenworth's new door pad presents a soft, durable, low-gloss luxurious finish you might associate with the finest automobiles. The new door pad design positions the window, door lock, and mirror controls for easy touch access.





Diamond VIT Cab



Diamond VIT Cab



Diamond/Diamond VIT Dash

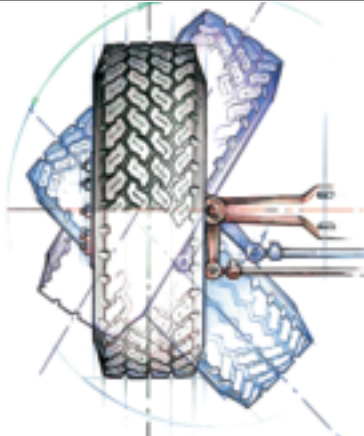


Splendor Dash



Designed to tackle any job. While making you look great every mile of the way.

Custom-engineered from bumper to taillight, the W900 comes almost any way you want it. Spec it lean for payload-hungry applications – selecting from a multitude of weight-saving options. Or order it decked out with factory-installed, signature-setting Kenworth exclusives such as polished battery boxes, tool boxes and fuel tanks. Stainless cowl-mounted air cleaners. Dual polished vertical exhaust stacks. Lighted trim panels. Roof-mounted lamps and horns. 86" Studio Sleeper. You name it. • Maybe you need a truck with some serious backbone. Dump truck. Mixer. Lowboy. Logger. W900. • Your design choices encompass the latest technologies and a spectrum of proven heavy-duty components for GCWs to 200,000 pounds or more. The highest horsepower engines. Front axles up to 18,000 pounds. Lifiable pusher and tag axles. Single, tandem and tridem drives. Numerous transmission options, including auxiliaries. Rear engine PTOs. Dual power steering. Center front tow hook. And a wide range of steel frame selections – with up to two inserts.



Maneuverability means productivity. A Kenworth W900 manages 38 degrees of wheel cut – even with 425 section flotation tires!



Kenworth offers tri-drives – providing the pulling power of a 6 x 6 for less money and without the hassle of a transfer case or the raised front end of a front drive axle.



Optional Kenworth-built aluminum or steel diamond-plate toolboxes with lockable handles can be located under the cab or in back of the fuel tanks.

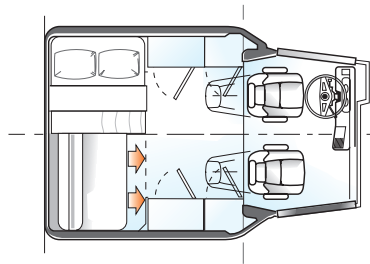
- 1. W900L:** The versatile W900L is as comfortable on the job site as it is on the road. Hauling heavy loads is no problem for a thoroughbred.
- 2. W900L Studio Sleeper:** Kenworth's traditional long-nose styling coupled with one of the industry's most spacious and luxurious off-duty environments. What a way to go!
- 3. W900L Studio Sleeper:** No matter what you're hauling, this is a great way to announce you've arrived.
- 4. W900S Super Dump:** The W900S with its set-forward front axle will haul large payloads and still meet Federal and State bridge formula requirements.
- 5. W900 72" AeroCab:** When length is a concern but the traditional look is a must, the W900 is the choice. The W900 lets you meet your length requirements without sacrifice.
- 6. W900L 62" FlatTop AeroCab:** For applications that demand a lower profile and operators who want all of the AeroCab's unique amenities and advantages.





Somewhere between shipping and receiving there's a whole lot of time in a truck. Hope it's a Kenworth.

Whether you choose a workhorse-rugged, yet way-above standard Splendor interior or the custom look of a Diamond upholstery package, the inside of a Kenworth has been designed to help those behind the wheel operate at their absolute best. Perform at peak efficiency. And rest in an environment that brings them closer to home. • Tour a Kenworth Studio Sleeper, or one of our AeroCab sleepers. Note the consummate balance between business and pleasure. The thoughtful, convenient and productive layout. The creative and elegant interior appointments. All handcrafted to the same exacting standard we use to build the rest of your Kenworth W900. • Then imagine the pride you'd feel knowing you've been given the keys to the World's Best truck. That sense of pride is one of the reasons Kenworth trucks last longer, work harder and bring more at trade-in. And one of the reasons Kenworth operators keep their best drivers.



The floor plan of a Studio Sleeper gives you more seat adjustment – and reclining area. More elbow, leg and belly room. More room everywhere to stand up, stretch out and relax in style.



Wide non-slip thresholds will help keep your cab cleaner, while under the plush carpet or mat you get Kenworth's QuietCab® insulation for an exceptionally quiet ride.



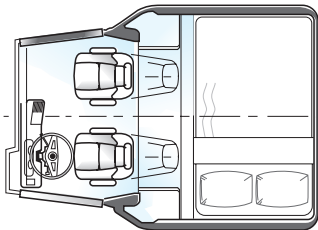
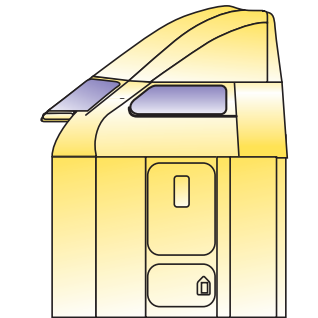
86" Studio AeroCab®/Diamond VII: ◀▶

Kenworth's 86" Studio AeroCab represents one of the most spacious and luxurious off-duty environments ever offered as original equipment by a truck manufacturer. With over seven feet of headroom, flush walk-through sleeper sill and space-conserving design features, the Studio AeroCab effectively doubles your living area compared to a conventional floor plan. Tinted picture windows, skylights and vented upper side windows further expand your sense of space as they bathe the interior in natural light. What a way to go!



72" AeroCab®/AERODYNE®/Diamond VIT:

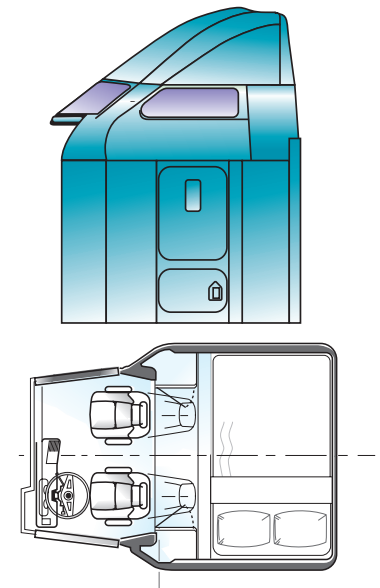
The Kenworth AeroCab AERODYNE with a Diamond VIT interior is truly something special, offering plenty of headroom, space and light in a floor plan plus a myriad of extra-comfort features. Included are a deeply-tufted full-length door-enclosed hanging closet, cabinet with two shelves, QuietCab package, fold-down desk, over-bunk side storage compartments and a 42-inch mattress. Options include a fold-out sofa bed, side and rear picture windows, a TV mounting package, drawered cabinets, under-bunk drawers, liftable lower bunk, and a large-capacity front-loading refrigerator/freezer.





72" AeroCab®/AERODYNE®/Splendor:

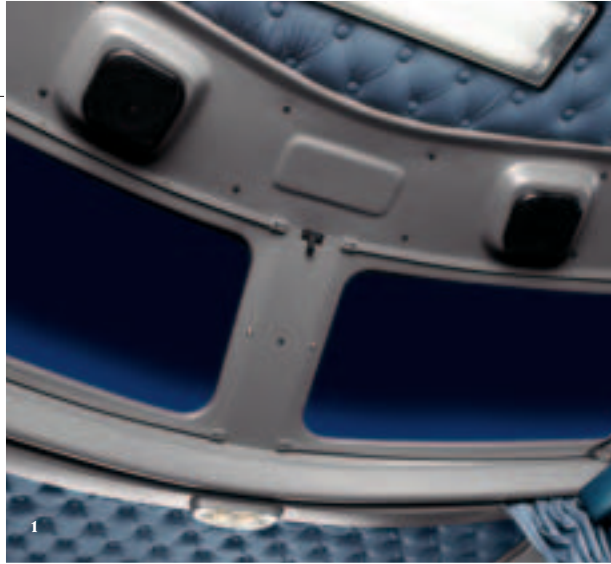
Kenworth's "standard" Splendor interior has always been a cut above the Class 8 standard. But in an AeroCab, it's even further ahead. Included in the 72-inch model are a full-length clothes closet, storage shelves, insulated rubber floor mats, vented access doors and 42-inch mattress. A wide variety of options are available, including a folding upper bunk, under-bunk drawers, QuietCab package, TV installation kit, nylon carpet – even a liftable lower bunk with 42-inch mattress.





It's a real bonus when your truck can be made to fit this good.

Like those old work boots you've worn for so many long days they feel like part of your feet, your W900 comes formed to fit your lifestyle requirements. Precisely. • In fact, Kenworth still builds all its own sleepers, so you can be assured that the living environment receives the same painstaking attention to detail you'll find in the business end of your truck. • Like the cab, your sleeper is built to go the distance, with fiberglass and aluminum combining in a Huckbolted design for long-lived, low-maintenance, weather-tight construction. Bulkhead-type doors add strength to the structure. • Inside, you get a rich-looking, cab-matching interior that is handcrafted and packed with features that bring an extra measure of comfort to life on the road. Want a top-of-the line sound system? Rear sleeper window? A cabinet with drawers or under-bunk drawers in your AeroCab? No problem. After all, it's your Kenworth.





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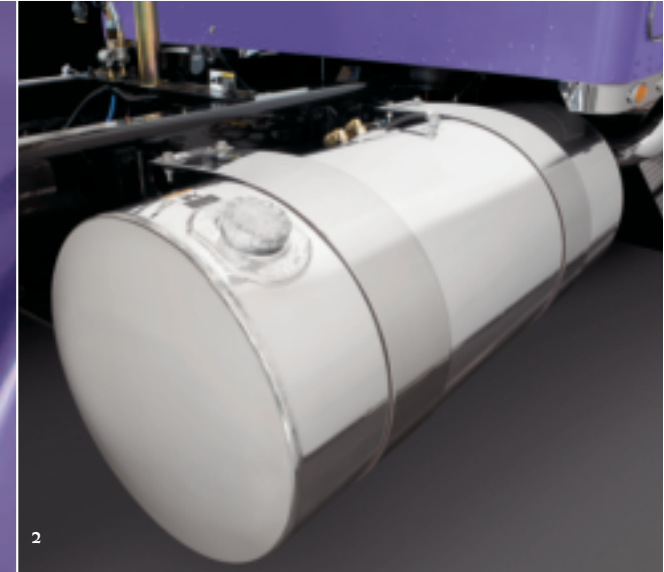
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1. In Studio Sleeper® and AERODYNE® models, vista windows contribute natural light to your penthouse-like living environment.
2. Perfect for team-driving situations, Kenworth's upper berth can be secured out of the way for additional headroom when not in use.
3. The optional Kenworth SmartWheel® puts 11 of the most frequently used controls – engine retarder, cruise control, headlights, marker light flashers and more – right under the driver's fingertips.
4. Warning lights conspicuously located and organized provide a driver with easy visual access to all the critical information needed.
5. Cabinet-mounted drawers provide convenient storage for folded clothes and other items you'd rather not place on open shelves.
6. A liftable sofa bed provides easy inside access to storage for tools, extra clothes and other accessories you need to improve life on the road.
7. A high-capacity, front-loading refrigerator/freezer can be located for convenient access from cab or sleeper.
8. The CB radio has its own compartment that provides for easy access and removal.
9. The optional pre-wired TV installation package includes tie-down strap, foam pad for shock absorption, 12-volt power outlet and built-in antenna for improved reception.
10. A wall-mounted console controls all of your sleeper conveniences including heating/air conditioning and ambient lighting. It even features a jack for stereo headphones.
11. You even have a handy spot to file your log book.
12. Lighting throughout the cab and sleeper combines to brighten virtually every corner.



There are as many ways to individualize a W900 as there are individuals who own one.

When you spend more time on the road than you do at home, your truck should be something special. And no other truck in the world lives up to that criteria better than a Kenworth W900, custom-engineered the way you want it. • You start with a true classic – timeless heavy truck design. Then you add your own unique signature, choosing from a long list of first-class factory-installed options – including many Kenworth exclusives. • Here are just a few of the choices you might consider when you order yours.





1. Decorative stainless steel eyebrows over headlights add a nice touch.

2. Originally designed for severe service applications, these great looking heavy duty fuel tank straps in seven-inch-wide polished stainless steel offer extra strength and eye-catching detail.

3. Kenworth offers cowl-mounted stainless steel air cleaners from Donaldson and optional stainless steel air cleaner panels.

4. A Kenworth nameplate, located right behind the fender, serves as proof that your W900L is one of the longest long-nosed conventionals on the road.

5. Available on all Kenworth radiators, vertical polished aluminum ribs emphasize right up-front your terrific choice in trucks.

6. Put yourself on solid footing with traction-grip diamond plate steps that are lightweight and resist corrosion. Built by Kenworth, they offer exceptional performance, durability and style.

7. To top things off, you can get rectangular horns and marker lights, painted fiberglass or stainless steel sunvisor.

8. Kenworth-built polished aluminum fuel tanks are available in capacities to 150 gallons.

9. Stainless steel quarter fenders from a variety of manufacturers combine practicality – helping to minimize spray and debris from hitting the back of the cab – and good taste.

10. Slotted Kenworth Stylized II wheels dress up your ride and are available in three corrosion-resistant styles: machined finish, polished (shown), and Dura-Bright® (for a lasting sheen you never have to polish).

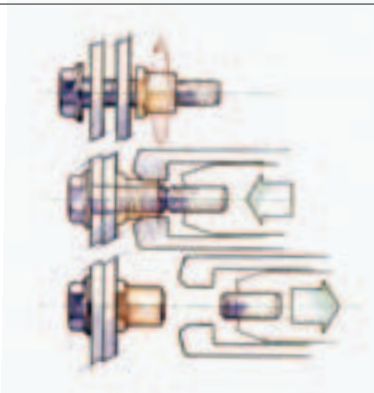
11. A rectangular Texas-style chromed steel bumper adds a lot of accent – up front.

12. This decorative stainless steel frame unequivocally emphasizes your choice in trucks.



The W900 is built on a proven platform cleverly engineered so that the deeper you look, the more there is to appreciate.

It's easy to be attracted by the pure pleasure of owning the best, most prestigious truck on the road. But there's even more beauty under the skin – in the form of day in, day out dependability, mechanical integrity and longevity. • Take the cab as just one example. Legendary for its toughness, a Kenworth combines aluminum and fiberglass in an assembly that's practically corrosion-proof. Huckbolts hold all the pieces together with a clamping force six times greater than rivets, so the cab's strong, tight and more rattle-free. • Then there are all the little things you might not notice that help keep big things from going wrong. Wiring and plumbing bundled together and mounted high in the frame, safe from chafing, road salts or washing acids. Threaded steel shackle pins and bushings to extend suspension life and improve steering. Constant torque hose clamps. Radiator tie rods mounted to frame – not the cab – for longer radiator life. And so much more. • It's this kind of attention to detail that keeps you moving ahead. Day in, day out.



Huckbolts hold with six times the clamping force of normal rivets, resulting in a cab that's strong, durable and more rattle-free.



Constant torque hose clamps – standard on Kenworth trucks – go on tight and stay that way.



Coil-coated aluminum panels and a one-piece fiberglass roof, supported by an aircraft-grade aluminum alloy frame, produce a lightweight yet durable cab that is virtually immune to corrosion.



Thick bulkhead-type doors hang on continuous stainless steel piano hinges – not typical automotive hinges – and fit snugly to become an integral part of the cab structure – another reason Kenworth trucks bring more at resale than just about any other make you can name.





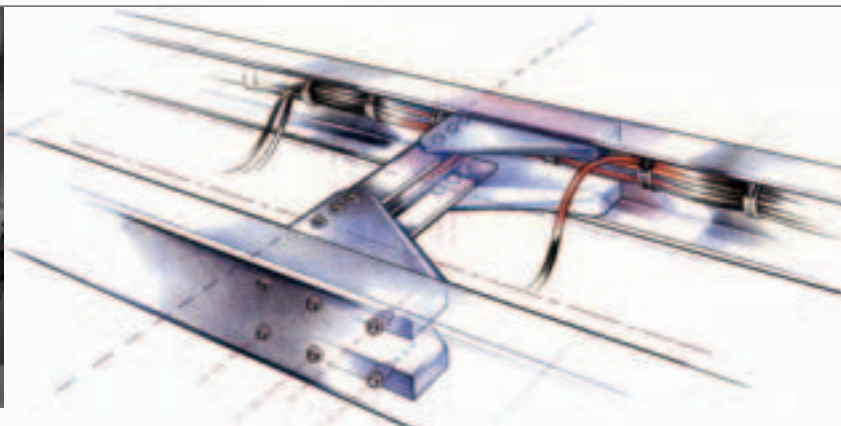
When it comes to maintenance on a W900, Kenworth's philosophy can be summed up in three words: easier and faster.

Tip the hood to see what we mean. The engine sits high in the frame and totally ahead of the cab for complete access. You can check fluid levels and change fuel, oil and water filters while standing on the ground – not on a tire. The heater/air conditioner motor, electrical master connectors, windshield wiper motor and washer reservoir are all on the firewall for easier repair.

- Now take a close look at the engine cooling system. On a W900, it incorporates straight sections of reinforced rubber hose that are more readily available and much less expensive to replace than preformed hoses, along with steel elbows that are good for a lifetime of service.
- Even the electrical system – a maintenance headache for most operators – has been designed for durability and streamlined troubleshooting. Multiplexed instrumentation greatly simplifies cab wiring which is further color-coded and numbered for easy circuit tracing.
- Quick-to-fix engineering features like these can mean a lot less downtime, shop time and money out of your pocket.



The W900's power distribution box puts all circuit protection elements – fuses, relays and breakers – in one quick-to-reach location.



Kenworth's frame is a continuous straight rail constructed of heat-treated steel – custom-drilled to specification – offering superior strength and longevity. Extruded aluminum crossmembers and aluminum gussets – in standard designs for easy replacement – add additional foundation without adding a lot of extra weight. And all the components are free-fit fastened for extended life. Notice how Kenworth mounts all air and electrical lines high in the frame, away from potential sources of heat, caustic chemicals and mechanical abrasion.



Here is another reason Kenworths are so dependable: 12-volt maintenance-free batteries, held firmly in place and mounted on the left-hand side, close to the starter motor for minimum voltage drop.





You've been around long enough to know that even the best truck is only as good as the quality and commitment of the people who stand behind it.

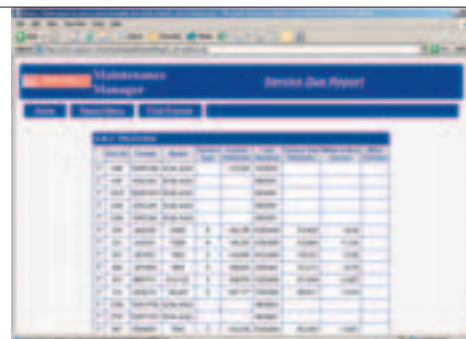
T rue whether you're running across the country or across town. The reliability and money-making potential of your business relies a lot on the dependability of your support system. And that comes down to counting on people to have *your* best interests in mind. Because no matter how you figure it, the time your truck spends in the service bay costs you productive time on the job. • That's why it makes so much sense to rely on your Kenworth PremierCare® dealer for the parts, service and support you need. As a Kenworth PremierCare member, you've got priority access to the experts at our 24/7 KW-ASSIST hotline. People dedicated to keep you running nonstop. People you can trust to stand behind their work. People who appreciate, perhaps better than most, that you're not in business to merely own trucks, but to profit from them.



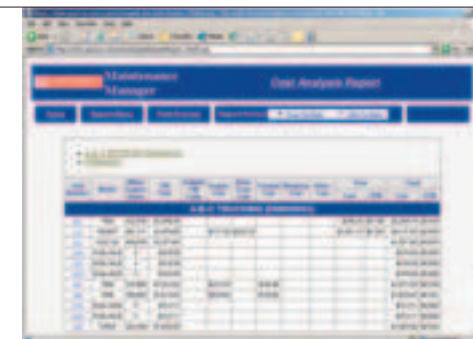
1-800-KW-ASSIST: No matter where you are in the United States and Canada – or when – you can count on the Kenworth PremierCare toll-free hotline to help you as quickly as possible.



The Customer Center representative that answers your call asks for the basics—your location and the VIN number. This is all logged into a computer database so that anyone in the Kenworth PremierCare Customer Center can assist in the call and track its status.



Kenworth PremierCare Preventive Maintenance: Tailored to fit the way you operate, this PM program – equivalent to just a few cents a mile – incorporates factory recommended procedures, annual government safety inspections and the common sense judgment of truck experts to optimize truck performance.



Kenworth PremierCare Maintenance Manager: PremierCare Maintenance Manager gives you a powerful new way to manage your maintenance expenses and control costs – whether you run one truck or 100.














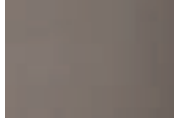
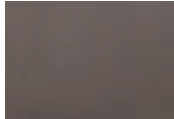
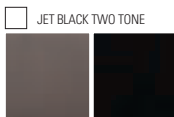



PremierCare
ExpressLube

KENWORTH

Interior Color Options

Choose your trim level and interior color in four easy steps.

<p>STEP 1 Choose Your Interior Trim Level</p> <p><input type="checkbox"/> DIAMOND, DIAMOND VIT (BURL WOOD)</p>  <p><input type="checkbox"/> SPLENDOR (BLACK)</p> 	<p>STEP 2 Choose Your Interior Color and Two Tone Seat Color</p> <p><input type="checkbox"/> SLATE GRAY</p>  <p><input type="checkbox"/> STEEL BLUE</p>  <p><input type="checkbox"/> BORDEAUX RED</p>  <p><input type="checkbox"/> JET BLACK</p> 	<p>STEP 3 Choose Your Seat Covering Material</p> <p><input type="checkbox"/> VINYL</p>  <p><input type="checkbox"/> VELOUR</p>  <p><input type="checkbox"/> MODURA</p>  <p><input type="checkbox"/> LEATHER</p> 	<p>STEP 4 Choose Your Floor Covering</p> <p><input type="checkbox"/> GRAY CARPET</p>  <p><input type="checkbox"/> BLACK CARPET</p>  <p><input type="checkbox"/> RUBBER MAT</p> 	<p>Dash, Lining and Cabinet Colors for All Interior Colors</p> <p>LIGHT SLATE GRAY</p>  <p>DARK SLATE GRAY</p>  <p style="text-align: center;">Optional Seat Colors</p> <p><input type="checkbox"/> JET BLACK TWO TONE</p>  <p><input type="checkbox"/> ALL JET BLACK</p> 
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Leather Available Only in Gray, Jet Black and All Jet Black.

Style Amenities

	Splendor	Diamond	Diamond/VIT		Splendor	Diamond	Diamond/VIT
CAB				SLEEPER			
Smooth upholstered side & back panels	●			Full vinyl headliner	●		
Upholstered door pads & carpeted kick panel	●			Rolled & pleated upholstered wall panels & sleeper door pads	●		
Full vinyl headliner	●			Full Diamond-tufted vinyl headliner		●	●
Instrument panel with black trim	●	●	●	Diamond-tufted upholstered door pads & wall panels		●	●
Diamond-tufted upholstered side and back panels		●	●	Button color matches primary lining color		●	●
Diamond-upholstered door pads & carpeted kick panels		●	●	Two utility lights in tool compartment		●	●
Full Diamond-tufted vinyl headliner		●	●	Fold-down table			●
Diamond button colors matches primary lining color		●	●	Right-hand sleeper emergency exit door	●	●	●
Instrument panel with wood grain trim		●	●	Sleeper curtain	●	●	●
Black rubber floor mat	●	●	●	Black rubber floor mat in sleeper	●	●	●
Driver & rider side inside sunvisors	●	●	●	Open shelving and handling closets	●	●	
Door map pockets	●	●	●	Drawers and closet doors			●
DayLite® Doors	●	●	●	Accessory power outlet		●	●
Accessory power outlets in center console	●	●	●	Digital clock in sleeper		●	●
Under-dash floor lighting with red lens	●	●	●	Under-bunk storage	●	●	●
Left and right dome lamps mounted above doors	●	●	●				

Note: Photography and illustrations in this brochure may depict optional equipment. Equipment and specifications shown in this brochure are subject to change without notice. Consult with your Kenworth dealer at time of ordering for standard and optional equipment.



A DIVISION OF **PACCAR**

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